

AUDRA ROBERTS

GRAPHIC DESIGN

ABOUT ME

I am a graphic designer who started working in the printing industry right out of high school, having worked to earn my BFA along the way. I am eager to learn new things and consider myself a bit of a perfectionist. I love having fun and try my best to bring fun and friendliness to any situation. My favorite part of my career is creating things with my clients that not only meet their needs, but also brings a smile to their faces.

EDUCATION

2013

Bachelor Of Fine Art,
Middle Tennessee State
University, Murfreesboro, TN
Ceramics and Graphic Design

SOFTWARE

Photoshop
Illustrator
InDesign
After Effects
Microsoft Office

SPARE TIME

In my spare time, I enjoy painting, ceramics, and staging homes with a friend who is in real estate.

CONTACT



615.498.6916



audra@studio4978.com



www.studio4978.com



313 Chiswick Court
Goodlettsville, TN 37072

EXPERIENCE

- 2013 - Present Owner/Graphic Designer, Studio 4978, Goodlettsville, TN
- Creation of design for print and digital media
 - Brand management including digital marketing, social media presence and website concept design
 - Working closely with printers to ensure design consistency
 - Financial and administrative management
- 2007 - Present Graphic Designer/Business Manager, Webb Pierce Enterprises, Nashville, TN
- Delegation, design, and upkeep of brand management, website design, and print materials
 - Financial management and administrative assistance
- 2014 - 2016 Art Director, Americolor Printing, LLC., Nashville, TN
- Creation of design concepts for print and digital media
 - Internal Logo and Brand management including digital marketing and website concept design
 - Logo design
 - Catalog layout
 - Prepress operation - preparing digital files to be printed on various types of printing equipment
 - Tracking the printing process and keeping clients up to date on the status of their order
 - Customer service and administrative assistance
- 2009 - 2010 Graphic Designer, Accu-Tint, Nashville, TN
- Design and assistance with advertising, custom vinyl, fleet lettering and print materials
 - Customer service and administrative assistance

NOTABLE CLIENTS

- Amer Rugs - Atlanta, GA
- Kas Rugs - Somerset, NJ
- Saraswatii Rugs - Jaipur, India
- Gear Head Works - Murfreesboro, TN
- Blue Sky Herbal - New York, NY
- Nashville 2600 - Nashville, TN

PORTFOLIO LINKS AVAILABLE

- Amer Rugs - <http://www.amerrugs.com/E-catalog.aspx>
- Kas Rugs - <http://www.kasrugs.com/resources/catalogs>
- Saraswatii Rugs - <http://bit.ly/2wtW1Vz>

CURRENT PROJECTS

I am currently working with Nashville 2600 on promotional materials and web graphics for their upcoming conference.